

FOR IMMEDIATE RELEASE

Ruby Yachts USA Merges Luxury Custom Boat Building with Innovative Global Financing Via the 'Ruby Yacht Token'

DAYTONA BEACH, FL – Ruby Yachts USA, the Central Florida-based builder of custom steel and aluminum Passagemakers and Expedition Yachts, is redefining the meaning of Luxury Maritime Travel. With a commitment to crafting vessels that aren't just boats, but true "Nautical Statements," Ruby Yachts is thrilled to highlight its latest groundbreaking design: the **Ruby Expedition 125 House Forward**.



Ruby Expedition 125 House Forward

Founded by Russ Thomas in 2000, Ruby Yachts USA has spent over two decades dreaming about perfecting the art of the custom design and build. Specializing in ocean-crossing vessels ranging from 43 to 125 feet, the privately-owned, faith-based company operates on a simple but powerful philosophy: *"You Dream It, We Build It, You Cruise Happily Everafter!"*

In a bold move that bridges traditional maritime craftsmanship with modern decentralized finance, Ruby Yachts is inviting boating enthusiasts worldwide to be part of their biggest adventure yet: The design and construction of the spectacular Ruby Expedition 125 House Forward project is being optionally funded through the newly launched **Ruby Yacht Token (RYT)** on the Ethereum network. Ruby Yachts is 1.) looking for a future happy owner they can build this boat for, or 2.) people who want to become part of the *Ruby EY125HF Community*.



"We want our community to be a part of the excitement from the very first blueprint to the final launch," says Russ Thomas, Founder and President of Ruby Yachts USA. "Through the Ruby

Yacht Token, people from all over the world can participate in the construction of a world-traveling Expedition Yacht."

Every vessel produced by Ruby Yachts is a one-of-a-kind labor of love, offering owners the chance to customize every detail for absolute safety, comfort, and style on the open ocean. Whether commissioning a 43-foot Passagemaker or a massive 125-foot Expedition Yacht, Ruby Yachts promises an unparalleled, built-to-order experience where the client's input is valued every step of the way. Being a small, boutique builder guarantees that commitment.



For more information on designing a custom yacht, or to learn how to participate in the Ruby Expedition 125 project via Ruby Yacht Tokens, interested boat buyers and lovers can visit [RubyYachts.com](https://rubyyachts.com) (<https://rubyyachts.com>) and [RubyYachtToken.com](https://rubyyachttoken.com) (<https://rubyyachttoken.com>).

About Ruby Yachts USA: Based in Daytona Beach, Florida, Ruby Yachts USA is a custom boat building company specializing in Built-To-Order Steel and Aluminum Expedition Yachts and Passagemakers/Trawlers. Operating since 2000, Ruby Yachts pairs robust engineering with bespoke luxury to craft unique vessels built for safely and comfortably crossing the world's oceans.

Media Contact:

Ruby Yachts USA

Phone/WhatsApp: +1 386-562-0098

Email: marketing@rubyyachts.com

Website: <https://rubyyachts.com>